

LOVE BUSINESS: EMBRACE INNOVATION!

WEBINAR ENGAGEMENT

Why do you think love is important in business?

- Because love is blind
- It's transformational
- Love is the highest context... higher even than Purpose...
- It's uncopiable
- If you don't love what you do then your customers won't.
- Because if you care about it, you're more likely to keep going through the ups and downs
- It's the only sustainable way to do it.
- Why else would you do it?
- Passion is energy!
- What you love, you pay attention to, it will grow, abundantly
- Love is core
- Love is the only motivator that can keep you going through the hard times
- Shows what you stand for
- The only thing that can keep you going
- It's the world's most powerful energy? Why wouldn't you want that to be driving your business?
- Why bother otherwise!
- Authenticity
- As the late Herb Kelleher, founder of Southwest Airlines said "The business of business is people" Hence love is important!
- Love is an energy - to create - to move
- If you love what you do, you never a work a day in your life
- It's the engine that keeps you going through everything in front of you

- It's not a work
- Love is a Value. Values are the bases of everything we do.
- It is the in the DNA of what who you are
- it is your truth
- I think business decisions are made off the back of whether you like someone.
- Your why is so important, knowing your why and why you love what you do so important, you need to love what you do to find purpose
- Commitment / trust
- Love as a context for business
- You need to miss your work when you are on holiday
- Love gives you the energy to keep keeping on
- Without it there is no point.
- Love Sean Finn's reference to Herb Kelleher... SW always put their people first, over everything and the ONLY airline profitable every year they've existed
- Through love you find fulfilment

What does “Innovation” mean to you?

- New thinking
- Pushing boundaries
- To create
- New approach to old thinking
- keeping current, being agile and adapting
- Innovation is simply doing different things and doing things differently
- Newness
- Creativity
- Not being afraid to be different
- Solving problems in a new way
- Innovation means harnessing your creativity for the benefit of others.
- Innovation = Doing things differently
- Creativity at its best
- Innovation is avoiding getting stuck doing the old thing when it no longer works
- being different and not being afraid of it
- Staying ahead of your competition
- Change that raises the up the energy spiral
- Stepping over the boundary
- Solving problems
- New solutions to existing needs
- Delivering better service
- Better solutions for existing issues, challenging the status quo, uncaging
- creative improvement
- A new way of providing a product or service that helps people to enhance their life
- Adapting
- Trying new things, looking outside the box
- Thinking outside the box
- Innovation creates value
- Something that’s not necessarily good for people?
- Putting your own ideas out there, because they are unique, and new in their own way.
- changing the angle of approach
- Intuition / serendipity / walking round the other side of the table
- An absolute necessity
- Could be disruption

What's one thing you could do to create a culture of innovation in your business?

- As a one-man band. I can find friends to brain storm ideas with
- Let everyone know it's okay to screw up.
- engage with others on a regular basis
- Make it a core value of the business and measure staff performance against it
- Brain storming ideas from friends/colleagues
- We have a Kaizen channel on our business slack channel to promote small improvements in the business (Kaizen Korner)
- Change of attitude towards having your picture taken (I'm a photographer)
- SHOW your people a) you are Vulnerable "I don't know, what do you think", and b) Show them you Trust them "proceed, you have full authority" (PS these are both done by the CEO of Microsoft, Satya Nadella, who transformed the culture there and oh, got amazing commercial results
- Be openness and honest
- Inspirational
- Invest in visualising it - make it real for people -
- Leadership
- No idea is a wrong idea
- Think from the End - imagination
- brainstorm 1 day a month with partner, then also with larger team every 3 months
- Allow time to work on the RELATIONSHIPS rather than specific outcomes ... and LISTEN hard
- Let the team fail
- For myself, I need to step away... go for a walk, get out of my head. With my one team member, we do the same and get away from our day-to-day environment.
- Meet someone new every week
- I am setting up a Concept Chamber which is a brainstorming group to solve environmental problems
- Re Storytime Magazines of which I am a non-exec - enhanced digital / community platform

- Seek out unusual or different sources of information for inspiration/new ideas
- Ask everyone what they think needs to happen to improve the company
- Have a day a month to sit somewhere nice in nature and be open to what comes into your head (-:
- Display authentic leadership
- Network, have conversations with people without expectation.
- Company of ONE - start a community with likeminded people that have a love business attitude at its core
- Speak to people in other sectors to see how they do things there
- Love business retreat
- Ask your customers what they would like
- I give my crew the slack to run and improve operations

What's your key takeaway from the session?

- Take action now
- Energy & Enthusiasm
- A monthly innovation target
- There are multiple areas in which one can innovate
- Value in capturing innovation.
- Book an innovation holiday :)
- Definition is all
- Make time for innovation
- I hadn't realised innovation fatigue is a thing! Now I know why I'm so tired
- Keep innovation
- Sharing ideas with others, magic!
- Putting LOVE out there into a business space creates engagement and openness...
Alan, you are leading a tribe... there is an innovation!
- Energy and understanding that innovation is openness
- Book in more innovation
- plan and enjoy innovation in a planned way
- innovation is a muscle, needs to be trained constantly
- Make time to innovate
- Focus on people!
- The end isn't nigh
- This could not be more timely. I often get bogged down by the process and lose the original idea. Love is the glue that keeps the two together
- Challenge, challenge, challenge. Myself, work colleagues, Directors, owners etc
- Innovation is complex so you need to get people to love the journey before you start
- I love what I am doing and Innovation is continual and constant for Miles and I
- book time for innovation
- Remind everyone in the business to innovate
- LOVE IN BUSINESS IS MAGIC
- Have loved your way of sharing and explaining Alan

- Make innovation a specific capability of the business
- Share share share....company of one can be lonely so its cool to see how many innovator lovers we have here
- Love the business not the money !!!!
- innovation needs to be planned but cannot be constrained
- from idea to implementation. There is always an excuse to not act. Love your innovation baby/ babies