

LOVE BUSINESS: THE BUSINESS OF BUSINESS

WEBINAR ENGAGEMENT

What typical business challenges might you face when planning for the future?

- Unreliable income
- Finding good people
- Efficiency and putting the right process in place to increase capacity
- Employing/ managing people
- Managing my team.
- Delegating tasks.
- Income consistency, winning projects
- Capacity and Focus
- Too many options!
- succession planning
- Researching & finding customers
- Time

What opportunities come to mind when you think of the future?

- Using your business to make a real difference for a “social” issue close to you
- Looking at what your competitors aren't doing, creating your niche.
- Running a business from anywhere
- Running a good and diverse company in design
- Developing corporate offerings
- The right client's (and more of them!)
- Change my Industry - lot of growth potential diversifying services into new sectors / markets
- Digital solutions Launching my own products/brand

What are the biggest day to day challenges you face?

- Letting myself get distracted by my curiosities!
- Processes and having people believe in themselves
- Making sure you are doing paid for work, you can lose days on admin and client requests.
- Having a proper work structure working from home.
- Attending to kids
- Managing work around home
- Not getting everything I need to done
- Lack of time
- Email overload

What opportunities are there to improve your day to day work in the business?

- Digitalise
- Focussed marketing
- Understanding your business better,
- Making more time for gaining clients.
- Having a good “sounding board” to call on
- Time to work on the business and remember to always look to improve / marketing / new biz
- Spend more time on learning or implementation of new things - schedule that as part of the day
- Grouping admin into one block Get good people to help (from where????!!!!)